



Community Needs Assessment 2022

2022 Community Needs Assessment

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NSMC Overview:

North Sunflower Medical Center is a 25 bed Critical Access Hospital (CAH) with a 10 bed Distinct Part Gero-psych unit and a 60 bed Long Term care Unit, located in Ruleville, MS. NSMC offers a wide range of services to a service area which includes five counties in the Mississippi Delta. North Sunflower Medical Center has a surgical unit and a large compliment of outpatient services including the Sunflower Rural Health Clinic, located on the main hospital campus, which is operated from 8:00 am until midnight, seven days a week.

North Sunflower recognized the need for expanded access to care as early as 2005, when the Sunflower Rural Health Clinic was moved from a location adjacent to the rear of the campus to a new building located at the front of the present day campus. Hours of operation were extended from a traditional 8:00 am to 5:00pm format to 8:00 am to Midnight seven days a week. These hours of operation still remain today, making Sunflower Rural Health Clinic the only clinic in our region to maintain this level of access.

Additional access to care issues were addressed with collaborations between metro (Jackson) specialty clinics and the rural health clinic. Among these collaborations are a cardiac clinic weekly, a sports medicine orthopedic specialty clinic once weekly, a plastic surgery clinic monthly & a pediatric specialty clinic (Cardiology, Endocrinology, and Immunology) monthly. Telehealth services were expanded during the COVID-19 pandemic, in the rural health clinic, and remain an important part of the strategic plan for enhanced access to care today.

Swingbed services were also expanded with a full complement of rehabilitation professionals including access to Physical Therapy, Occupational Therapy and Speech Therapy seven days a week inpatient and Outpatient PT, OT and ST available 5 days weekly.

A diagnostic center was created in downtown Ruleville with a state of the art digital mammography unit available, along with women's health services and a med-spa line of available



Therapies. North Sunflower Cosmetics was added in 2021 with additional services such as laser skin resurfacing, cosmetic fillers and Botox therapies available.

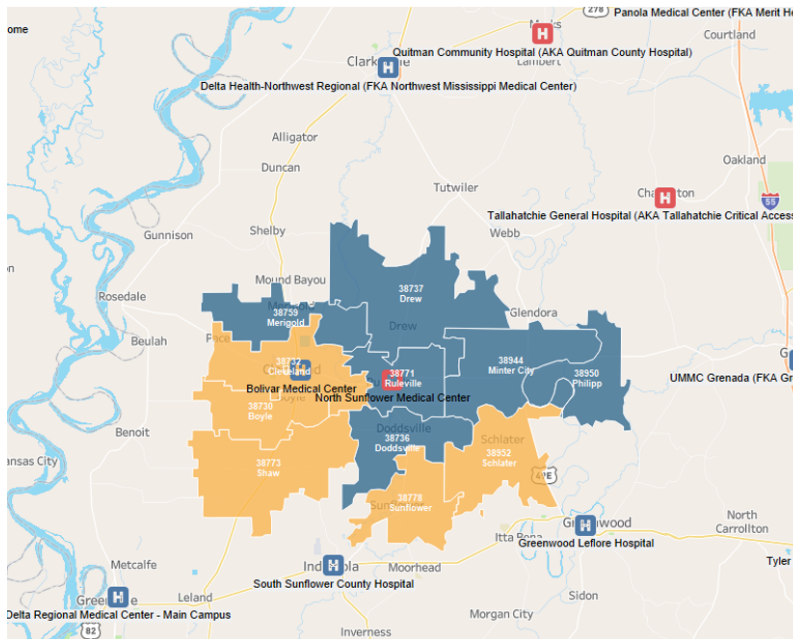
A pulmonology specialty clinic was also established in 2021 with the addition of a fulltime pulmonologist, who has been associated with the North Sunflower Sleep Study Center for over a decade. A new Pulmonary Functioning Test (PFT) unit was added shortly afterwards to enhance pulmonary services and expand access to pulmonary specialty services in the Mississippi Delta.

Demographic Information about North Sunflower Medical Center's Market Area

North Sunflower's primary market area has been determined to be comprised of a six zip code area extending from Bolivar County on the west side to Tallahatchie County on the east side, and to the northern part of Sunflower County to the southern part of the north sunflower hospital district.

In North Sunflower's secondary market area, there is a Short Term Acute hospital located approximately 10 miles away. Both hospitals share markets and have chosen to work cohesively rather than in competition with each other which benefits the rural communities we each serve.





Service Area Overview



North Sunflower Medical Center's Primary Service Area (PSA) is comprised of 6 ZIP codes.





The Secondary Service Area (SSA) is comprised of 5 ZIP codes.

The PSA was derived by looking at ZIP codes where North Sunflower Medical Center had 10% or higher Medicare market share in 2021, significant Medicare cases, or previous work with NSMC

-  Critical Access
-  Short Term Acute
-  Primary Service Area
-  Secondary Service Area

Historically agriculture has been, and remains the primary business in the Mississippi Delta region, although with the mechanization of the farming industry in the 1930's, there was a great out-migration of the farm labor population. This has effected the population of many of the small rural towns, and continues to affect them today. The lack of industry, weak education systems, and closure of some of our rural hospitals has caused some of the delta towns to nearly collapse.

The community North Sunflower serves suffers from a disproportionately high number of impoverished individuals who are either uninsured or under insured. The 2020 census shows our community as being one of the lowest per capita incomes in the state with one of the highest persons who live in poverty in the nation at 34.8%.

Income & Poverty	
 Median household income (in 2020 dollars), 2016-2020	\$31,515
 Per capita income in past 12 months (in 2020 dollars), 2016-2020	\$16,437
 Persons in poverty, percent	 34.8%



The state of Mississippi has a person's in poverty rate of 18.7% which is high all by itself, but it is compounded by generational poverty here in the Mississippi Delta.

North Sunflower Medical Center is a vital, growing organization with a dedicated staff of highly trained professionals ready to embrace the challenges our diverse population has to offer. Most of our staff live here in the Delta, and fully understand the culture; its wonderful rich heritage, and the crushing poverty and challenges it brings.

Additional Information about North Sunflower Medical:

Excerpts taken from the 2018 MHA "Rural Hospital of the Year" award and the 2017 MNA "Nightingale Rural Hospital of the Year Award"

- North Sunflower County Hospital opened October 9, 1950 with 19 patient rooms and a total staff of 15 members, plus 6 physicians
- North Sunflower County Hospital was built to provide hospital services for the citizens of the area and for all who came through its doors, regardless of their ability to pay. It also encompassed the first hospital-based home health agency in the state.

In 1955, the first additions to the hospital were made to add additional patient rooms and remodel. In-room bathrooms were built to replace the central bath. The Acute Care Unit was expanded in 1963 to a total of 15 acute care beds. In 1972, renovation and modernization occurred and increased the number of hospital bed to 31. In 1974 improvements were made with establishment of a Coronary Care Unit, a dietary corridor, improvements to Outpatient, Lab and Radiology departments, as well as expansion of the surgical and obstetrical suites. The total footage of the hospital was increased to 44,000 feet.



In 1977, Station C (Walter B Crook Nursing Facility) was constructed and opened in 1989. Further construction occurred in 1994 to add 4 additional nursing home rooms,

Administrative offices, and a facility dining room. The number of beds in Walter B Crook Nursing Facility was increased to 41 and the addition of an Alzheimer's wing in 1998. Walter B Crook Nursing Facility currently has 60 private patient rooms for residents.

North Sunflower County Hospital became designated as a Critical Access Hospital, changed its name to North Sunflower Medical Center in 2004, and began increasing access to care and expanding its services to the community. In 2007, North Sunflower Medical Foundation was formed and serves as the philanthropic arm of North Sunflower Medical Center, providing a separate non-profit entity aimed at supporting and improving healthcare in the Mississippi Delta.

In 2011, North Sunflower Medical Center opened the Beacon Wellness Center, a 33,000 square foot facility which houses the Surgical Wing, Administration, The Sleep Center, and a "state of the art" workout facility.

North Sunflower Medical Center is a diversified facility with services including a 25-bed Acute Care/Swing-bed Unit, a 60-bed Skilled Nursing Facility (Walter B Crook Nursing Facility), a 10-bed Senior Care Unit, an Outpatient-Geri-Psych Program, Radiology Services (with MRI, a 64 Slice CT Scanner with Cardiac CTA Scan, and Ultrasound services), Durable Medical Equipment, Lab Services, GI Lab, Outpatient Cardiac Rehab, Outpatient Infusion Services, Outpatient Surgical Procedures, Sunflower Dental Clinic, Sunflower Eye Station, Sunflower Diagnostic Center, Nuclear Stress Testing, Specialty Clinic offering Cardiac, Orthopedic, Podiatry, Obstetric and Gynecologic, and Wound Care Services, as well as Sunflower Discount Pharmacy, Simply Sunflower (gift, flower, and scrub shop), and



Sunflower Clinic, which is open every day from 8am-12mn. North Sunflower Medical Center, with multiple service line providers employs over 500 people including physicians and Certified Nurse Practitioners.

- North Sunflower Medical Center has also sponsored the MNA conference, sponsored Key Note speakers for the conference, and had 2 of their employed RN's participate as speakers for the educational offerings. North Sunflower Medical Center has been recognized and received the Outstanding Mississippi Small Rural Hospital Award for its tremendous strides in advancing rural health care in Ruleville and Mississippi.
- North Sunflower Medical Center supports RN participation in professional organization by providing financial means through payroll deduction for organization dues, by sponsoring RN employees for the convention participation and continuing education, and by hosting 4 MNA education seminars.
- North Sunflower Medical Center supports RN professional development by encouraging nurses to obtain certifications in specialty areas such as wound care, trauma, ACLS, PALS, CLNC, coding, auditing, infection control, and case management. Educational workshops are encouraged and provided. It encourages all knowledge advancement and has purchased a virtual skills lab that uses computer software that allows all nurses as well as physicians practice skills. Advancement in practice is also encouraged and supported for BSN and MSN. Tuition reimbursement is provided for mid-level providers.
- North Sunflower Medical Center recognizes RN employees as well as other employees through the Leadership by Example award as well as the First Class Service STAR award each month. Individual RNs are recognized internally by their Nurse Managers and have been recognized previously by participating in the "Great Catch" program. They are recognized for participating in the DEU program and for mentoring Extern students and well as being Preceptors for students.

- North Sunflower Medical Center has RN participation in decision-making/management by including RN participation in all committees---Quality, Safety, Risk Management, Infection Control, Policy and Procedure, Pharmacy and Therapeutics, Utilization Review, and Spirit Squad. RN managers attend Medical Staff Meetings and Department Head Meetings. Nurse Managers participate in the hiring of employees for their units and may include other nurses as needed. Monthly meetings are held on the units with Administration and other Department leaders/employees participating as they are asked.
- North Sunflower Medical Center has demonstration of community support for nursing by both Foundation and hospital provided tuition and scholarships that are awarded. The Education Department (which includes nurses who work on different units and participate in new services) is frequently asked to participate in Health Fairs, talk to schools, and provide education to the public about services that are offered. On the other hand, North Sunflower Medical Center offers clinical rotation for multiple colleges: MDCC, Holmes, DSU, Coahoma, MUW, UMC, UT, and Walden University. It participates in the DEU program with DSU and Extern Program. It has, for the past 3 years, contributed the salary of an additional clinical instructor for a local university in order to increase student numbers and decrease the number of students per instructor. North Sunflower Medical Center also co-sponsored “Music That Heals” at the Grammy in Cleveland, MS.
- North Sunflower Medical Center’s demonstration of leadership/management closely involves management, who promotes education in nursing and helps facilitate in the promotion of the nursing profession.
- North Sunflower Medical Center has had a long partnership with University Medical Center and its telemedicine program in the Emergency Department as well as E-ICU. It has also implemented a patient-centered, multidisciplinary team approach for diabetic patients through care innovations and daily uploads of patients’ blood sugar results into the UMMC telemedicine portal and telemedicine endocrinology services. (Partners on this project included C-Spire, UMMC, Governor’s office, NSMC, and GE).

It has participated in three documentaries, PBS (New York), FCC (Washington, DC), and The Digital Divide (New York) on the implementation of telemedicine in rural areas.

North Sunflower Clinic offers school based EPSDT screening and immunization, dental screening and vision screening services to thousands of children during the school year throughout the state via "Screen Teams". The dental "Screen Team" provides dental and oral cancer screenings to thousands of nursing home residents as well as providing education to nursing assistants on proper oral care.

The Beacon Wellness Center offers "Healthy Eating" education, has offered "Financial Literacy" education as well as fitness programs for the community and employees. The Cardiac Rehab program in the Wellness Center uses state of the art monitoring equipment and employs a full-time Respiratory Therapist as well as a Certified Fitness Instructor. Multiple groups are conducted each day and the program stays full.

Together we care for your loved one...

- Enhancing quality of life.
- Providing grief counseling.
- Providing support in care giving.
- Providing comfort and pain control.
- Dealing with sensitive or unresolved issues
- Enabling your loved one to make choices regarding his/her care.
- Ensuring that medical equipment is provided whenever care is taking place.



HOSPICE OF North Sunflower

Personal Care Assistance

- Incontinence Supplies
- Personal Management
- Routine Breaks for Caregivers

Medical Management

- Medications
- Nursing Care
- Short-term Respite Care
- Physician Directed Services
- Medical Equipment & Supplies

Emotional & Spiritual Support

- Respite Care
- Crisis Counseling
- Medical Social Services
- 24 Hour On-Call Availability
- Support for the Whole Family

Volunteers

Volunteers are an essential part of the Hospice of North Sunflower family. Our volunteers have a desire to make a difference in someone's life. Hospice patients living with life-limiting illnesses deserve the support and compassion that Hospice of North Sunflower provides.

If you feel called to volunteer and long to make a meaningful and gratifying experience for others, call today! We offer a training program, flexible volunteer hours. To learn more about our unique volunteers, call (844) NSCARE or (844) 672-2737.

Our Team Provides...

- Education for your family.
- Daily contact from at least one staff member.
- Chaplains to offer spiritual guidance and comfort.
- Bereavement counselors to provide comfort for your family.
- Compassionate nurses to administer and oversee palliative care.
- Volunteers to provide companionship, general assistance, and run errands.
- Social workers to ensure your loved one and your family process the many end-of-life issues.
- Home care aides to provide personal care services with basic needs like nutrition, cleanliness, and household tasks.

Our Team

An interdisciplinary team of dedicated and compassionate professionals are here for your loved one...

Sunflower County Mississippi: Health Ranking

Sunflower County Mississippi has a rank of **74** for health outcomes and **75** for health factors out of the 82 total counties within Mississippi, according to data compiled by the University of Wisconsin Population Health Institute, **County Health Rankings & Roadmaps**.

The County Health Ranking's presented in these reports provide data on health factors and health outcomes for all counties located within all 50 states and presents information on how well we live, how long we live, and which factors can inhibit overall good health. The goal of this program is to support initiatives for a healthier population by uncovering factors which can contribute to poor health status (University of Wisconsin, 2022).

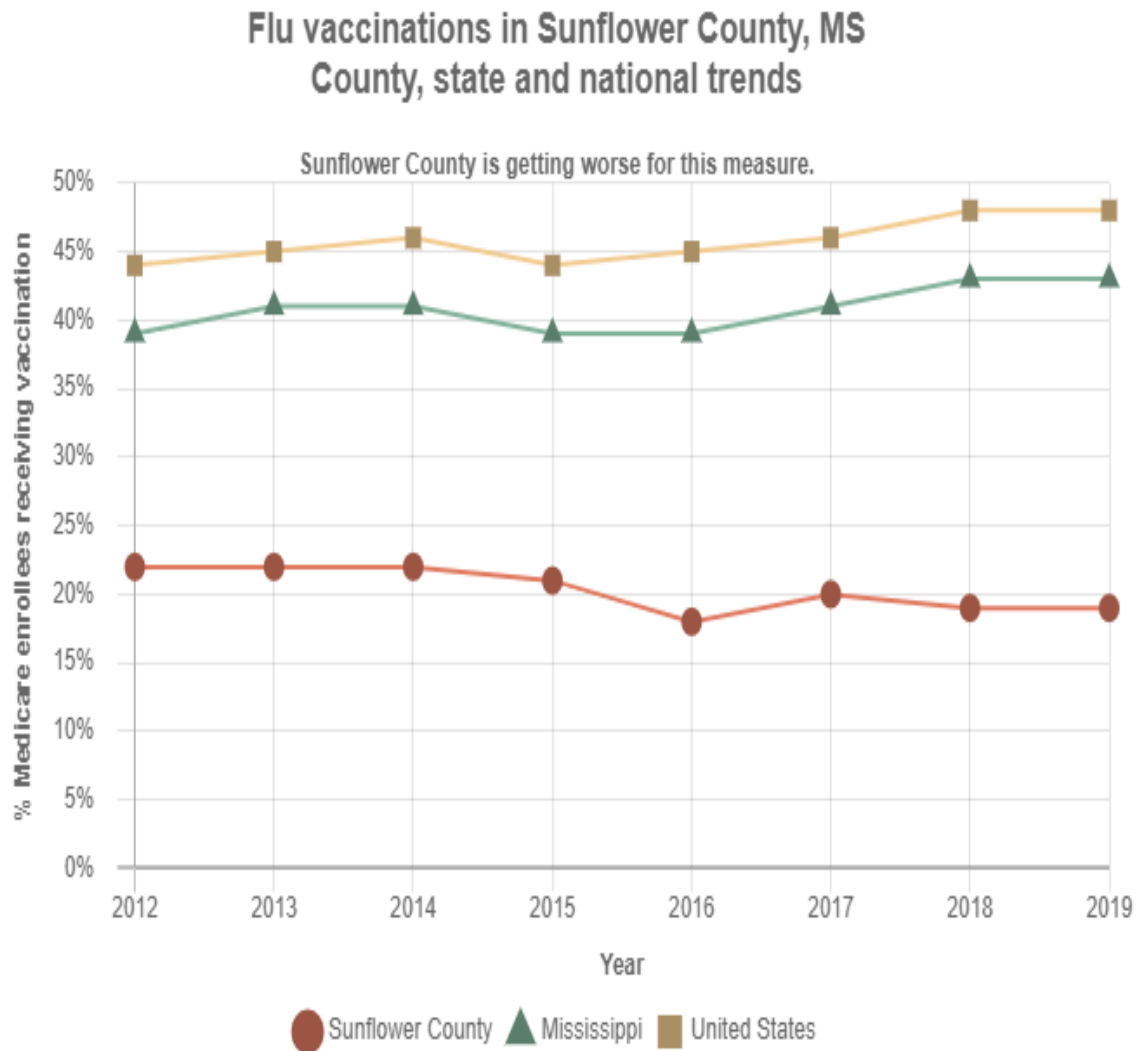
Health Behaviors	Clinical Care	Social & Economic	Physical Environment
Tobacco Use	Access to Care	Education	Air & Water Quality
Diet & Exercise	Quality of Care	Employment & Income	Housing & Transit
Alcohol & Drug Use		Family & Social Support	
Sexual Activity		Community Safety	

University of Wisconsin Population Health Institute (2022)

Health in Mississippi: Chronic Disease

Heart disease and strokes account for one third of all deaths in Mississippi. Death from cardiovascular disease in Mississippi remains the highest in the nation. Mississippi ranks 2nd in the United States for the prevalence of diabetes, age-adjusted deaths from cancer, and obesity among adults. Mississippi also ranks 6th in the U.S. for smoking among adults. Mississippi also has a high prevalence of high blood pressure (hypertension) which is a major contributing factor in the high number of Mississippians who are at risk for cardiovascular disease, heart attacks, strokes and kidney disease according to the MSDH (2022).

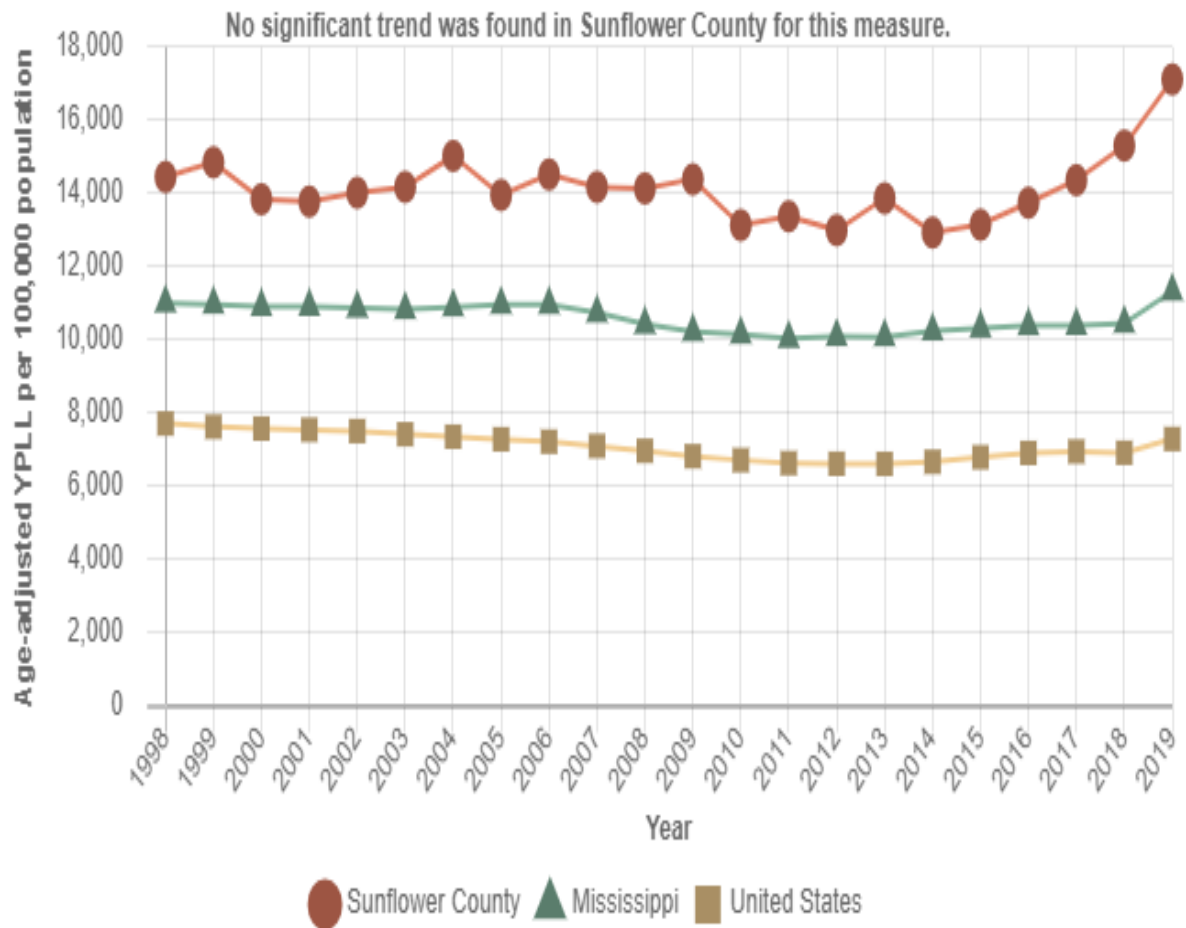
Health in Sunflower County:



Reference: County Health Rankings (2022). Retrieved on the internet from: [Sunflower, Mississippi | County Health Rankings & Roadmaps](#)

Premature death in Sunflower County, MS

Years of Potential Life Lost (YPLL): county, state and national trends

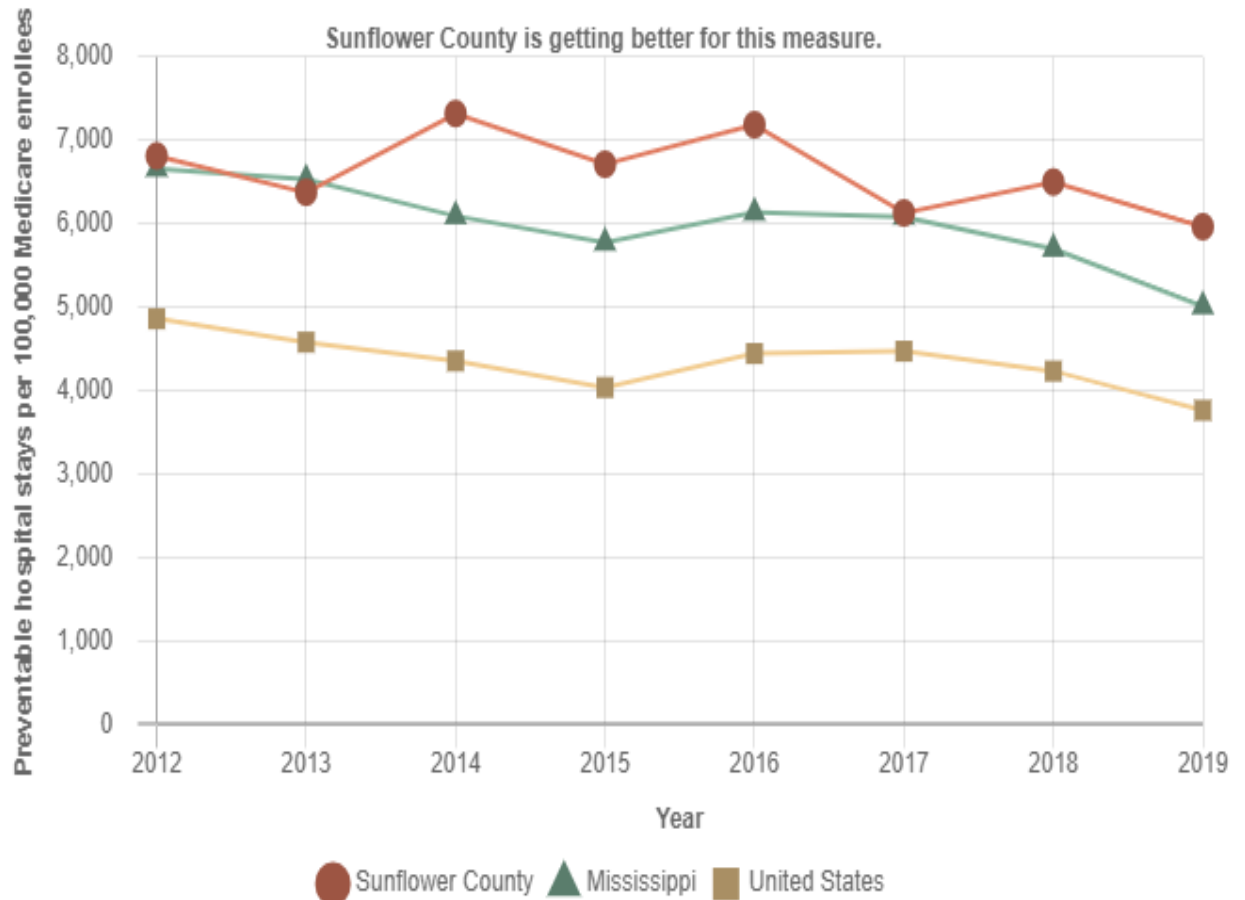


Notes:

Each year represents a 3-year average around the middle year
(e.g. 2015 is the middle year of 2014-2016).

Reference: County Health Rankings (2022). Retrieved on the internet from: [Sunflower, Mississippi | County Health Rankings & Roadmaps](#)

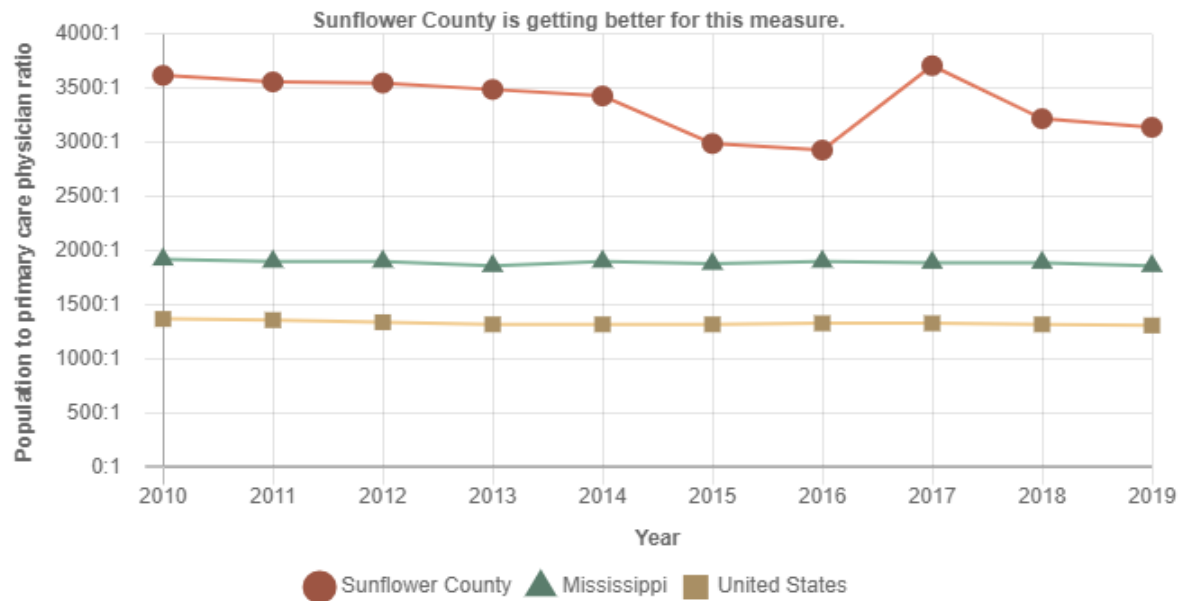
Preventable hospital stays in Sunflower County, MS County, state and national trends



Click on the circle, triangle or square above to show corresponding data points on the county, state and national level.

Reference: County Health Rankings (2022). Retrieved on the internet from: [Sunflower, Mississippi | County Health Rankings & Roadmaps](#)

Primary care physicians in Sunflower County, MS County, state and national trends



Notes:
The data in this table reflect the average population served by a single primary care physician.

Reference: County Health Rankings (2022). Retrieved on the internet from: [Sunflower, Mississippi | County Health Rankings & Roadmaps](#)

Leading Causes of Death Under Age 75	Deaths	Age-Adjusted Rate per 100,000
Malignant neoplasms	143	165.1
Diseases of heart	106	126.1
Diabetes mellitus	59	70.7
Accidents	39	54.7
COVID-19	37	43.2

Source: [CDC WONDER](#). Premature Mortality includes all deaths among people under age 75 and the rates are age-adjusted to the US 2000 population. Since counties have different age make-ups, age-adjustment can help in comparing health measures between counties.



Economic Impact Analysis

North Sunflower Medical Center is composed of a Critical Access Hospital (CAH), Sunflower Rural Health Clinic, Walter B. Crook Nursing Facility, Durable Medical Equipment, Beacon Wellness Center, Sleep Center, Out-Patient Behavioral Health Clinic, Cardiac Clinic, Pulmonology Clinic, Pediatric Clinic and Simply Sunflower Gift Shoppe.

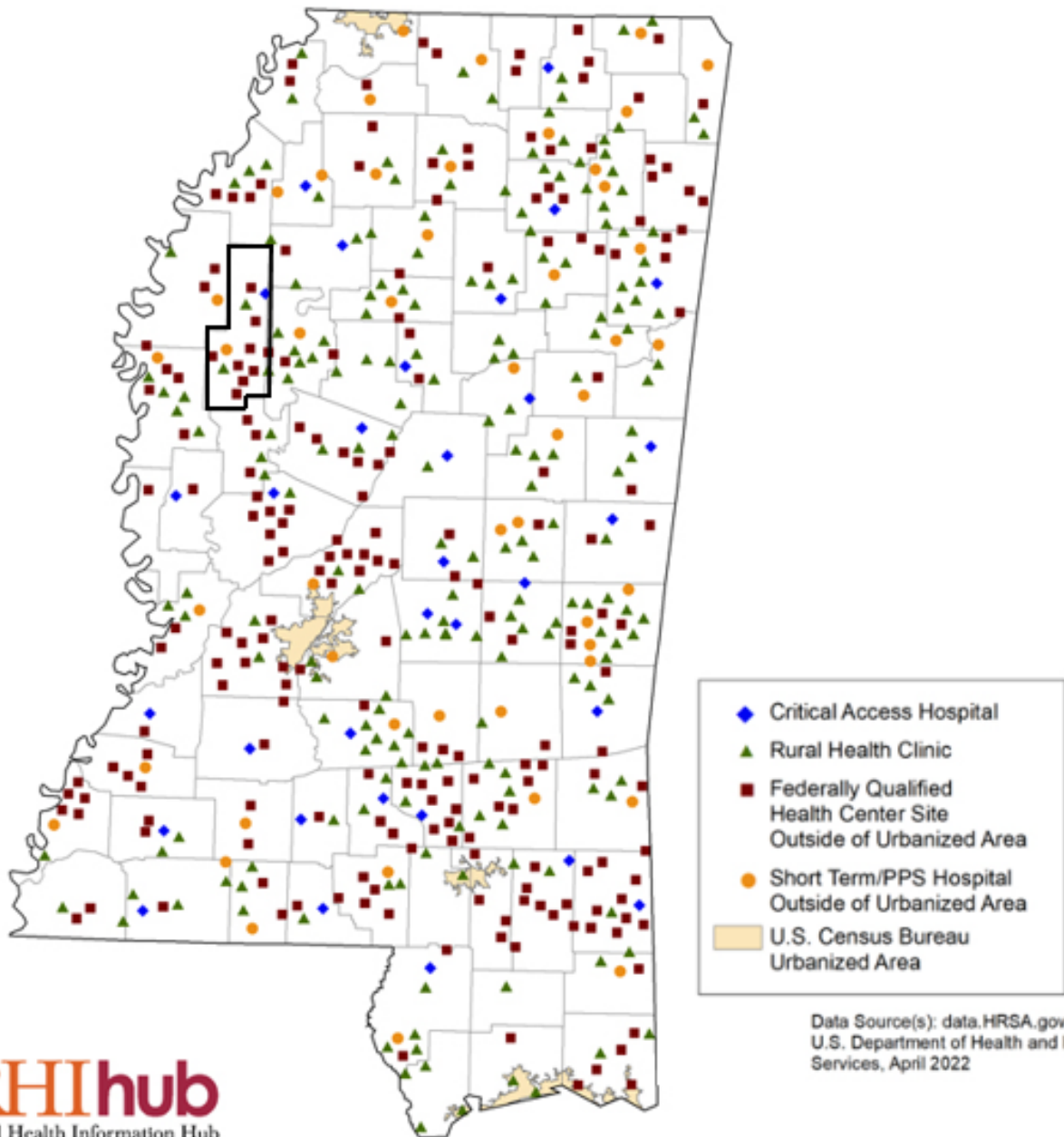
North Sunflower Medical Center directly employs 456 FTE employees, 18 PTE employees and 96 PRN employees. In 2021 NSMC paid out annual payroll and retirement benefits totaling \$33,664,869. Likewise our facility pays out (on average) \$450,000 per year in medical benefits for employees and their families.

Healthcare and social assistance make up 15.4% of Sunflower County's employment by industry (*Sunflower County*). Based on that percentage and the total number of healthcare workers in the county being 1,297 (*Sunflower County*), North Sunflower Medical Center employees 35% of the healthcare workers in the county.

40% of the FTE employees working at North Sunflower Medical Center reside in Sunflower County and directly impact the economy in this area through employment opportunities, compensation and health benefits.

"When not-for-profit hospitals address socioeconomic issues in the communities they serve, they help residents to afford health insurance, reduce costs due to preventable and chronic conditions, and support their own workforce needs. Building community wealth improves the ability of local residents (who are likely patients) to pay for care. Further, attending to the social determinants of health can [prevent or significantly reduce](#) the management cost of chronic conditions such as diabetes, which [disproportionately](#) affects low-income individuals" (Samuelson, 2017).

The federal poverty level in 2022 for a family of four is \$27,750 (*Federal Poverty Level (FPL) – glossary*). The average salary paid to full-time employees is \$50,405, implying North Sunflower Medical Center contributes significantly to raise the poverty level in the community.



NSMC Services:

Acute Care	Behavioral Health Services	Cardiology	Emergency Services
Retail Pharmacy (2) Locations	Hospice of North Sunflower	Inpatient Rehabilitation	Laboratory
Medical Foundation	North Sunflower Cosmetics	MS Center for Advanced Medicine	NSMC Pharmacy
Nuclear Stress Testing	One Call Referral Line	Outpatient Cardiac Rehabilitation	Outpatient Infusion Services
Outpatient Rehabilitation	Pediatrics-Sunflower Rural Health Clinic	Pulmonary & Sleep Medicine	Radiology
Southeast Urogyn	Simply Sunflower	Sunflower Rural Health Clinic	Sunflower Diagnostic Center
The Beacon Wellness Center	The Sleep Center	Sunflower Med Spa	Sunflower Medical Equipment
Surgical Services	Telehealth	Walter B. Crook Nursing Home	Wound Care Services

NSMC Medical/ Clinical Care Staff:

# of providers	Areas of Care
4	Emergency Medicine
1	Ear, Nose & Throat (ENT)
6	Family Practice Physicians
2	General Surgeons
1	Gynecologist-Surgeon
1	Maxillofacial Surgeon
1	Psychiatrist
1	Radiologist
1	Pulmonologist
1	Pathologist
1	Pediatrician
1	Pediatric Dental Surgeon
1	Podiatrist (DPM)
7	Registered Pharmacists-Pharmacy
11	Nurse Practitioners

Specialty Clinic Providers:

# of providers	Areas of Care
3	Jackson Heart Clinic Interventional Cardiology
3	Mississippi Center for Advanced Medicine Pediatric Specialist
3	Mississippi Sports Medicine Orthopedics
1	Mississippi Premier Plastic Surgery Plastic Surgery



Community Needs Assessment Survey:

A community needs assessment was conducted using convenience sampling in 2022 by utilizing electronic APP technology via cell phones. The survey was sent to Sunflower Rural Health Clinic patients by requesting their responses to the assessment instrument. The Sunflower Rural Health Clinic treats a diverse group of patients from across our service area.

The survey ran for approximately three weeks. This Community Needs Assessment used an existing cellphone APP which texted participants offering the survey for completion. This method was adopted as an appropriate means to conduct the survey safely considering the unpredictable nature of recent COVID-19 and Influenza outbreaks in our service area.

Community Needs Assessment Questionnaire:



Community Needs Assessment Survey

1. What do you feel are the most important elements of a healthy community?
 - Access to Healthcare
 - Low crime rates/safe neighborhoods
 - Good schools and educational opportunities
 - Affordable housing options
 - Low death and disease rates
 - Clean environment
 - Good jobs, healthy economy
 - Equality among different racial/ethnic groups
 - Available arts and cultural events
 - Access to churches or other places of worship
 - Access to healthy food options

- Good place to grow old/retire
- Good public transportation
- Low unemployment rate

2. Considering the YOUTH population in your community, concerns are (Choose up to 3)

- Alcohol use and abuse
- Drug use and abuse (including prescription drug abuse)
- Smoking and tobacco use, exposure to second-hand smoke or vaping
- Cancer
- Diabetes
- Depression/anxiety
- Stress
- Suicide
- Not enough activities for children and youth
- Teen pregnancy
- Sexual health
- Wellness and disease prevention, including vaccine-preventable diseases
- Not getting enough exercise/physical activity
- Obesity/overweight
- Hunger, poor nutrition
- Crime
- Graduating from high school
- Availability of disability services
- Other (please specify)

3. Considering the ADULT population in your community, concerns are (Choose up to 3)

- Alcohol use and abuse
- Drug use and abuse (including prescription drug abuse)
- Smoking and tobacco use, exposure to second-hand smoke or vaping
- Cancer
- Lung disease (i.e. emphysema, COPD, asthma)
- Diabetes
- Heart disease
- Hypertension
- Dementia/Alzheimer's disease
- Depression/anxiety
- Stress
- Suicide
- Diseases that can spread, such as sexually transmitted diseases or AIDS

- Wellness and disease prevention, including vaccine-preventable diseases
 - Not getting enough exercise/physical activity
 - Obesity/overweight
 - Hunger, poor nutrition
 - Availability of disability services
 - Other (please specify)
4. Considering the SENIOR CITIZEN population in your community, concerns are (Choose up to 3)
- Long-term/nursing home care options
 - Assisted living options
 - Availability of resources to help the elderly stay in their homes
 - Cost of activities for seniors
 - Availability of activities for seniors
 - Availability of resources for family and friends caring for elders
 - Quality of elderly care
 - Cost of long-term/nursing home care
 - Availability of transportation for seniors
 - Availability of home health
 - Not getting enough exercise/physical activity
 - Depression/anxiety
 - Suicide
 - Alcohol use and abuse
 - Drug use and abuse (including prescription drug abuse)
 - Elder abuse
 - Other (please specify)
5. Considering the availability of health services in your community, concerns are (Choose up to 3)
- Availability of primary care providers (MD, DO, NP, PA)
 - Availability of specialists
 - Availability of mental health services
 - Availability of hospice
 - Availability of dental care
 - Availability of vision care
 - Availability/willingness of healthcare providers to work together to coordinate patient care
 - Not comfortable seeking care where I know the employees at the facility on a personal level

- ☐ Quality of care
 - ☐ Cost of health care services
 - ☐ Availability of wellness and disease prevention services
 - ☐ Patient confidentiality (inappropriate sharing of personal health information)
 - ☐ Emergency services (ambulance and 911) available 24/7
 - ☐ Other (please specify)
6. What do you feel are barriers for you in receiving healthcare?
- ☐ Lack of transportation
 - ☐ Inability to pay for services
 - ☐ Inability to pay for medication
 - ☐ Don't know what services are available
 - ☐ Don't trust healthcare providers
 - ☐ Fear of what people will think
 - ☐ Bad past experiences
 - ☐ Lack of evening and weekend services
 - ☐ No regular healthcare provider
 - ☐ Afraid of a health check-up
 - ☐ Healthcare information is not kept confidential
 - ☐ Other (please specify)
7. Where would you go if you were sick or in need of medical advice?
- ☐ Doctor's office
 - ☐ After Hours/Walk-In clinic
 - ☐ Hospital emergency room
 - ☐ Nowhere-I don't have a place to go when I get sick
 - ☐ Other (please specify)
8. Please select which health insurance coverage you have (check all that apply)
- ☐ Medicaid
 - ☐ Medicare
 - ☐ Insurance through employer (self, spouse or parent)
 - ☐ Self-purchase insurance
 - ☐ Veteran's Healthcare Benefits
 - ☐ No Insurance
 - ☐ Other (please specify)
9. Do you have a primary care physician?



- ☐ Yes
- ☐ No

10. What is your age?

- ☐ 18 to 24
- ☐ 25 to 34
- ☐ 35 to 44
- ☐ 45 to 54
- ☐ 55 to 64
- ☐ 65 to 74
- ☐ 75 or older

11. Race/Ethnicity: Which group do you most identify with?

- ☐ Black/African American
- ☐ Hispanic
- ☐ Native American
- ☐ White/Caucasian
- ☐ Asian/Pacific
- ☐ Other

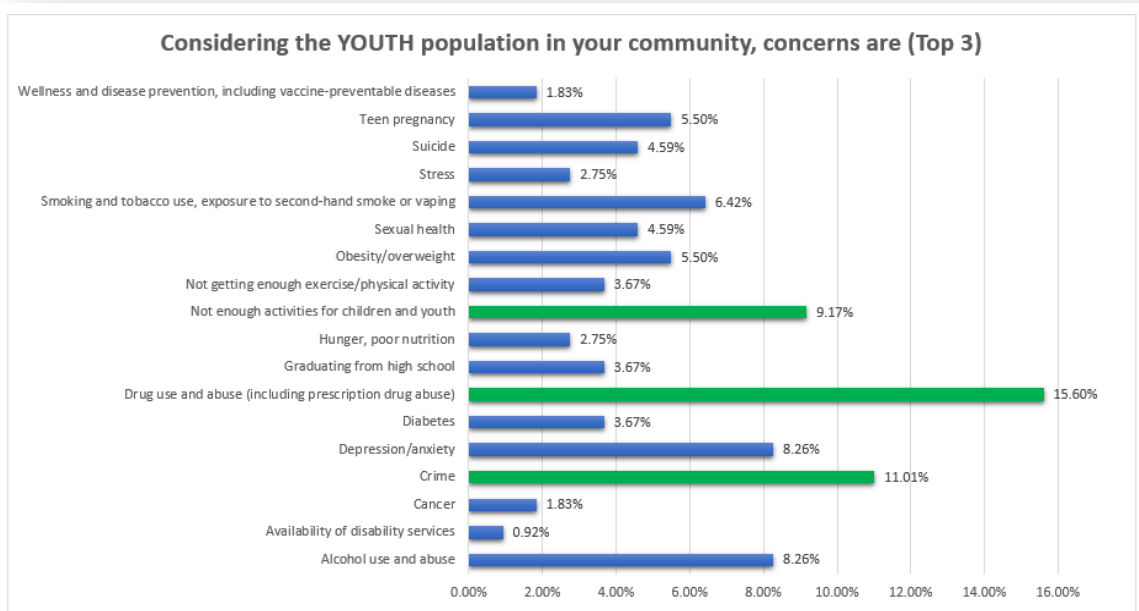
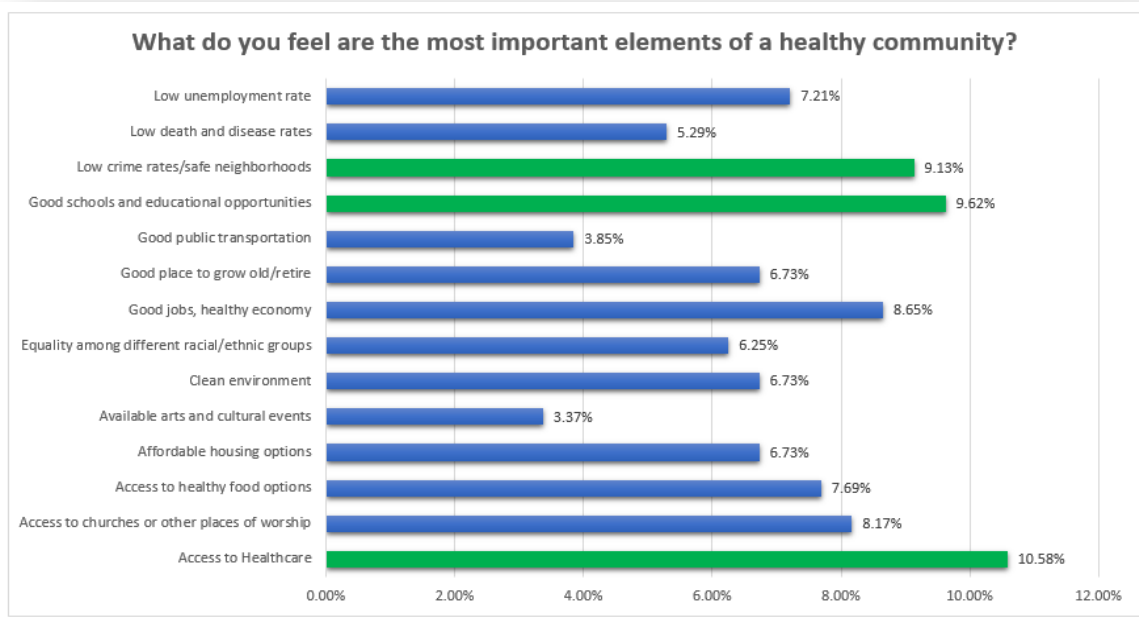
12. Education: Please check the highest level completed:

- ☐ Grade/Middle school
- ☐ High school diploma/GED
- ☐ Technical/Community College
- ☐ 4-year College/Bachelor's Degree
- ☐ Graduate/Advanced Degree

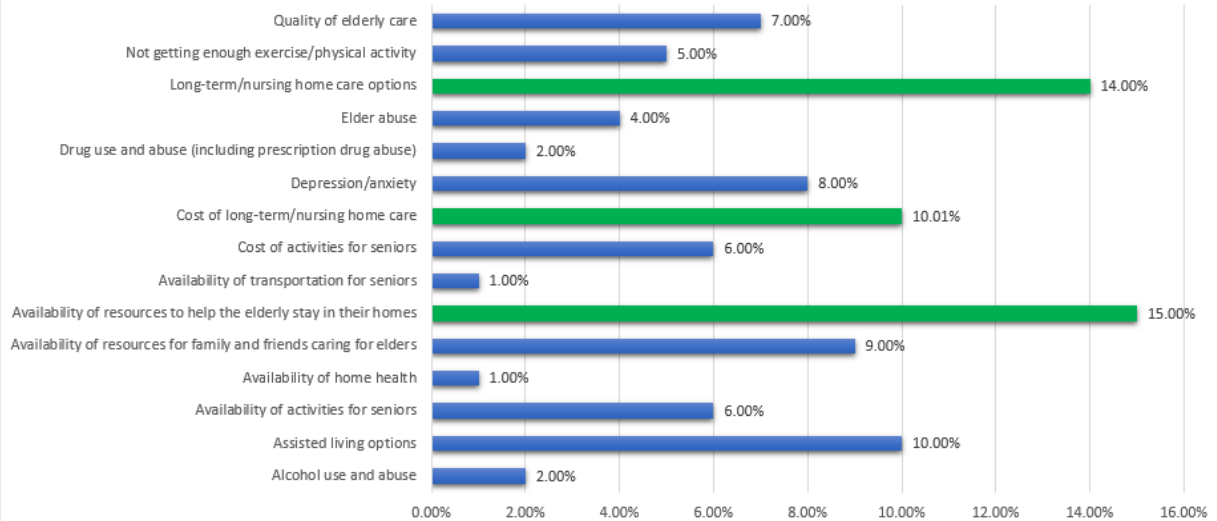
13. What is your 5-digit zip code? _____

14. Please list any other comments you have about the health issues in Sunflower County

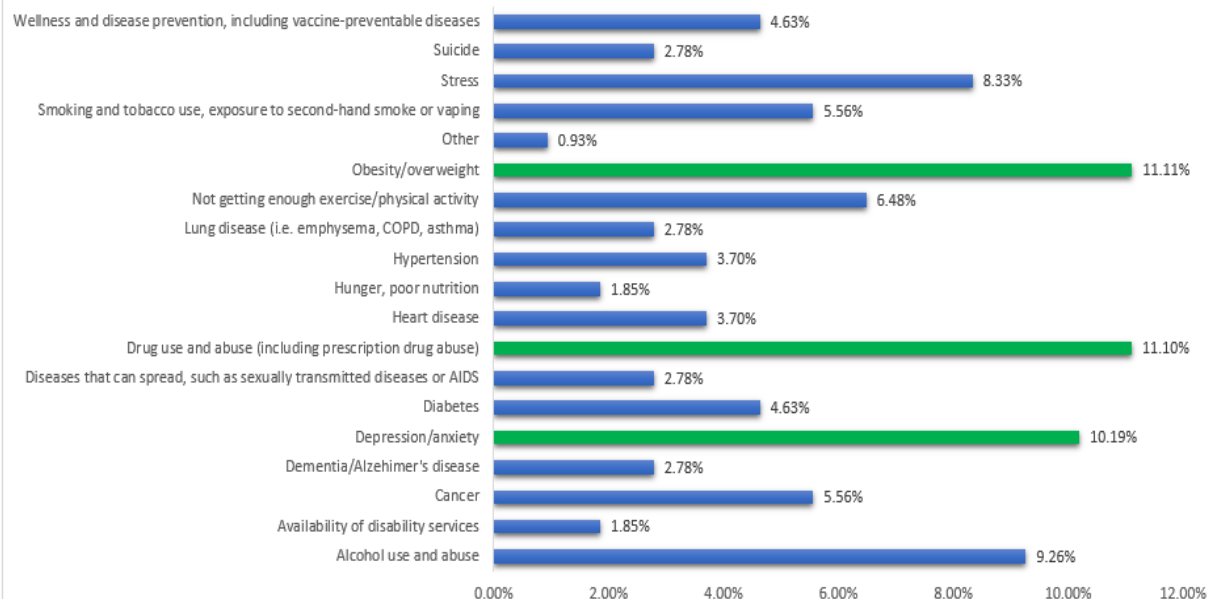
Survey Results:

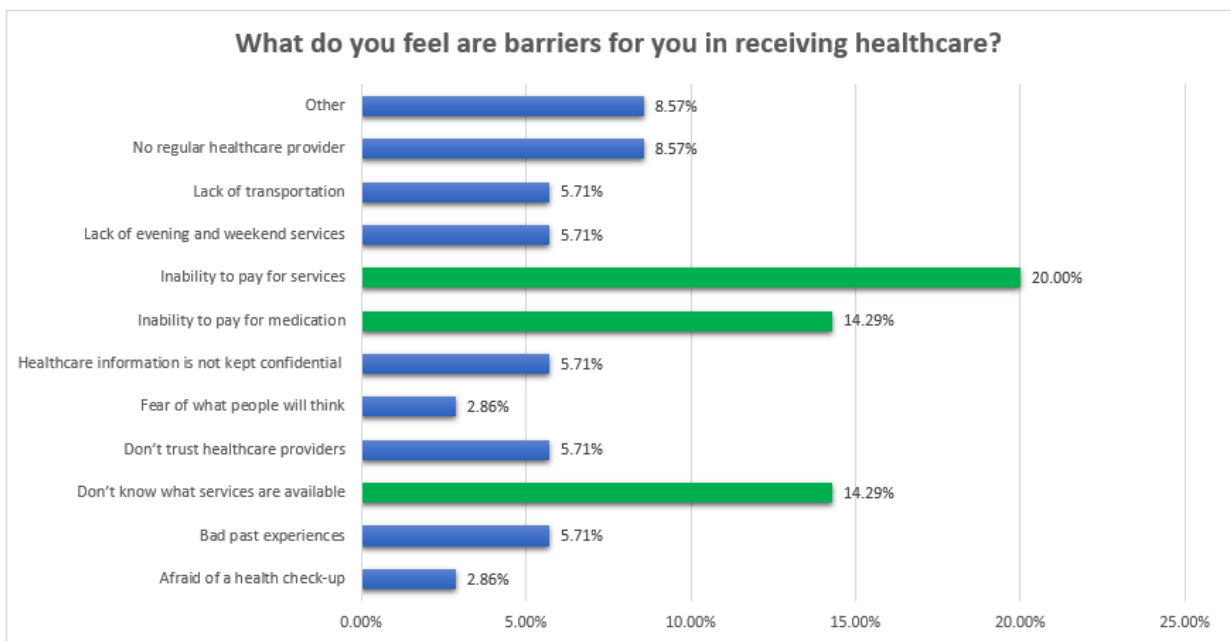
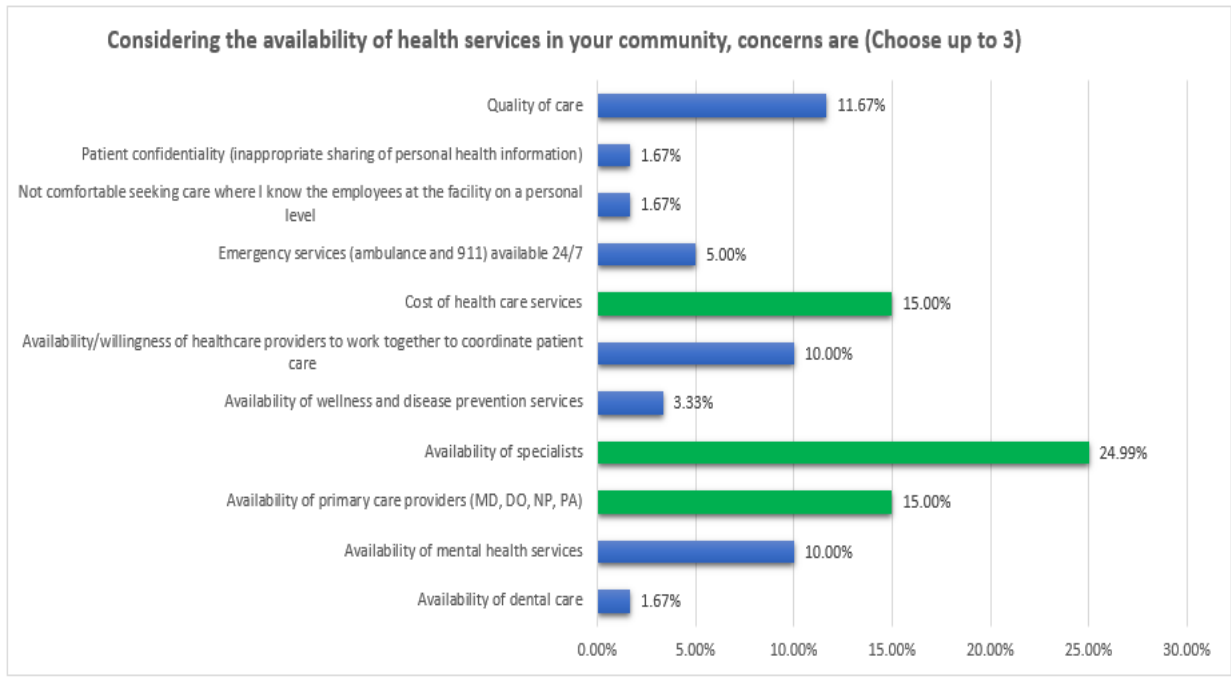


Considering the SENIOR CITIZEN population in your community, concerns are (Top 3)

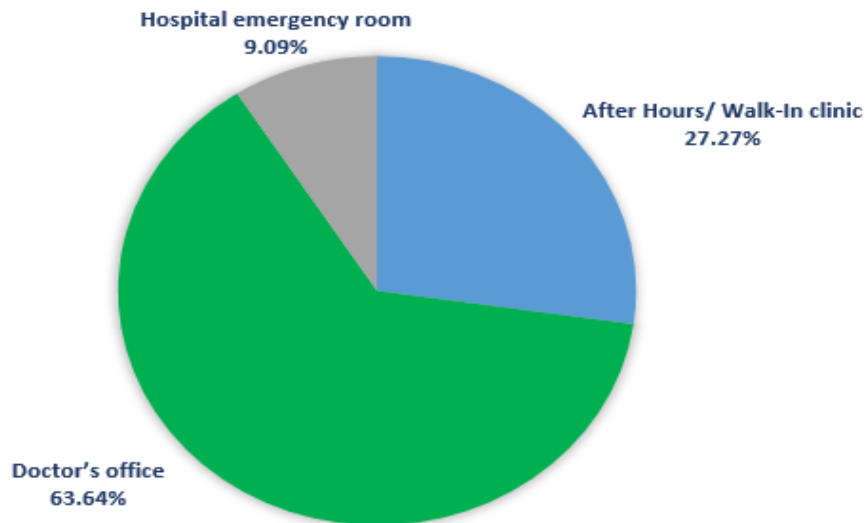


Considering the ADULT population in your community, concerns are (Top 3)

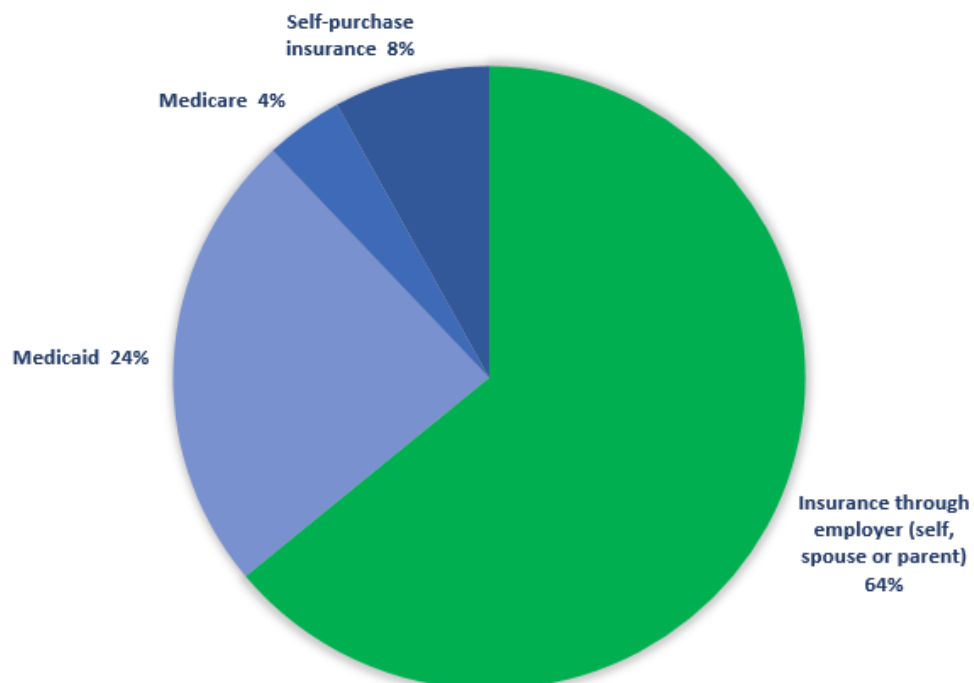




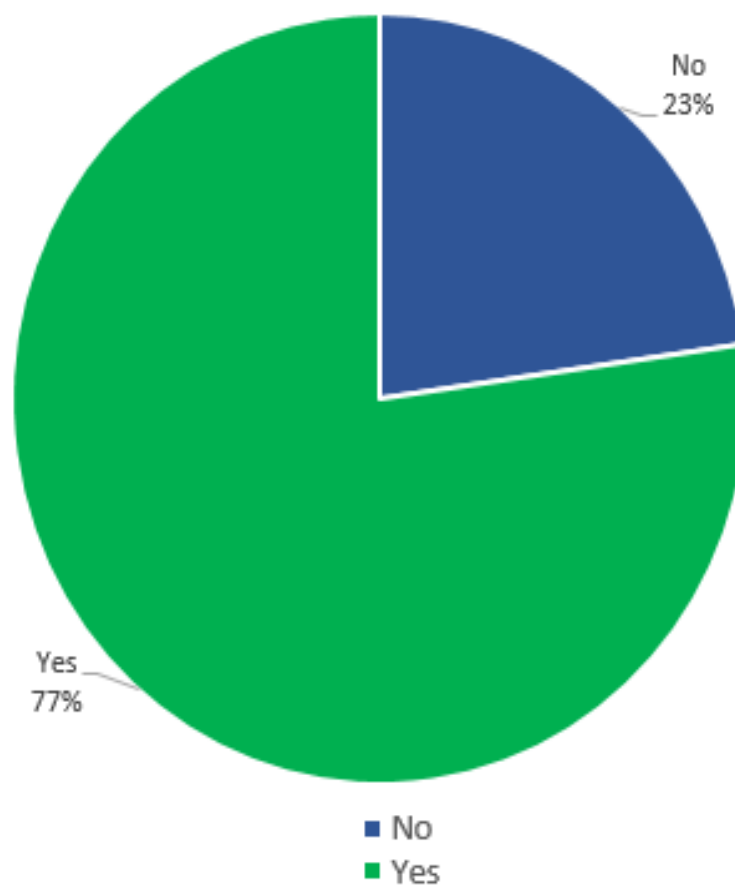
Where would you go if you were sick or in need of medical advice?



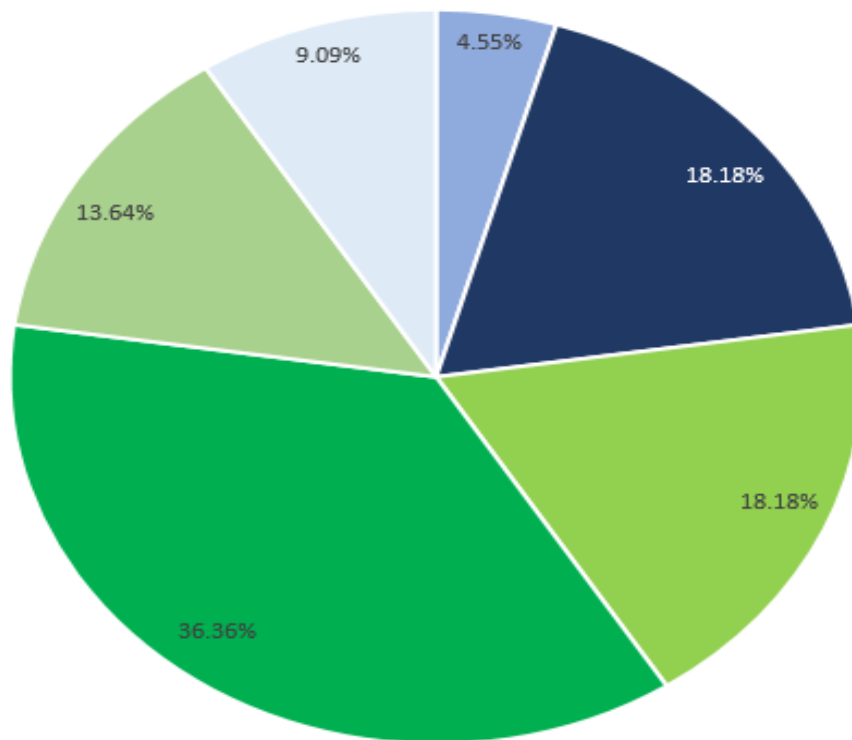
Types of Health Insurance Coverage



Do you have a primary care physician?

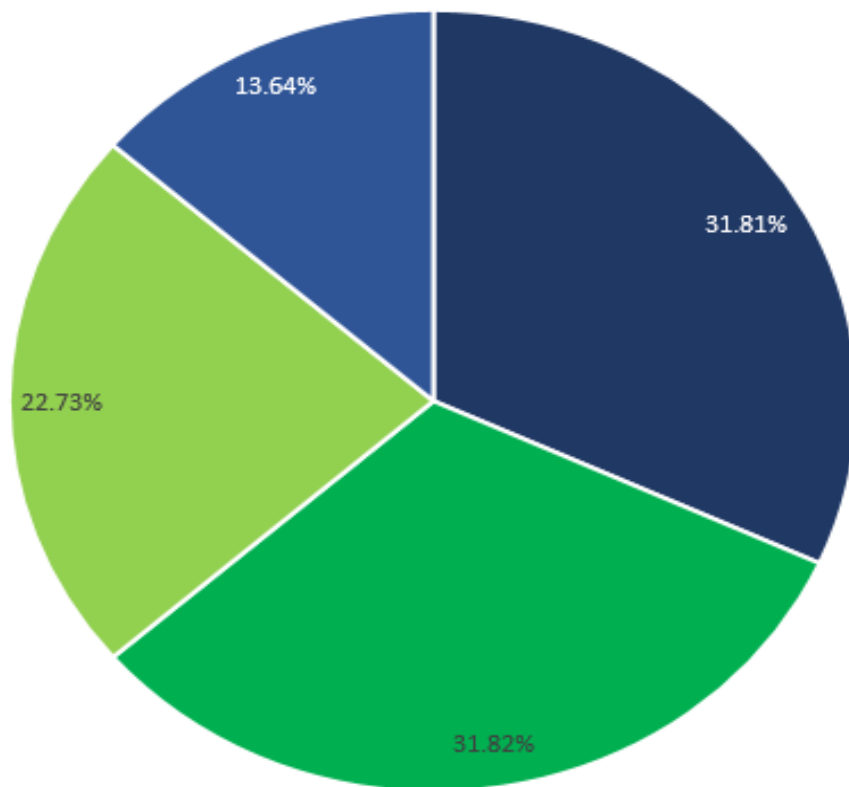


Age of Respondents



■ 18 to 24 ■ 25 to 34 ■ 35 to 44 ■ 45 to 54 ■ 55 to 64 ■ 65 to 74

Highest Level of Education Completed



■ 4-year College/Bachelor's Degree ■ Graduate/Advanced Degree
■ High school diploma/GED ■ Technical/Community College

Future Strategic Initiatives:

Continue to enhance or expand access to care with primary care and specialty care initiatives such as:

- Expand provider coverage with additional provider on-boarding, expanded primary care offerings and with specialty provider collaboration.
- Enhance process flow within facility and expansion of Tele-Health services.
- Additional collaboration with specialty providers to provide clinics on campus.
- Enhance our private pay system to allow easier access to available financial assistance programs.
- Expand education to providers and patients on the financial benefits available with the 340-B medication program.
- Enhance or expand presently available mental health services thru collaboration.



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